



## INTEGRAL

**Paysite-cash allows you to accept card payments and bank transfers on your website and enables you to benefit from combining three services:**

- Secure Payments
- Distance Selling
- E-commerce management

### Why chose Paysite-cash ?

#### + Easy to use

- Manage your business from a single interface
- Manage easily your affiliates

#### + Flexible

- Start processing in only 24h\*
- Compatible with all major e-commerce solutions

#### + Inexpensive

- Benefit from attractive and decreasing rates
- Benefit from an offer with no subscription, no installation fee and no obligation



**Paysite-cash provides a turnkey payment solution:**

#### Transaction security

- Guarantee of an approved European Payment Institution
- PCI DSS Level 1 certified secure platform

#### Credit card processing

- Easily accept EU cards: Visa, Visa Electron, MasterCard, Maestro, American Express, JCB
- Accept recurring payments

#### Sales optimization

- Fully customize your multilingual payment page to fit your website's design
- Use payment page optimized to mobile format

#### Fraud control

- Ensure transaction security with proven anti-fraud systems
- Use SMS verification and efficient risk management tools





## Track, analyze and manage your business:

With Paysite-cash you track your transactions in real time from your merchant's area, view your detailed statistics, analyze your sales, manage your transactions, manage your affiliates, adjust the anti-fraud parameters, etc.

## Features

From your merchant's area access to all of the following features:

### ✓ Payment solutions

- Visa, Visa Electron, MasterCard, Maestro, American Express, JCB
- Recurring payments (subscription)

### ✓ Optimization of sales

- Full customization of the payment page (graphic chart, languages)
- Optimization of payment page to mobile format
- Multi-sites, multi-business management
- Subscription management
- Payment URL management
- SMS Mailing

### ✓ Bank operations

- Batch transfers
- Automatic transfers
- IBAN and SWIFT/BIC verification
- Pending, validation of transactions
- Partial or full refund

### ✓ Paysite-cash service

- Hotline and 24/7 Support Center
- Multilingual interface
- Local phone numbers with native speakers (English, French, Italian, Spanish, German, Romanian, Estonian, Russian)

### ✓ Fraud and chargeback risk management

- Country Risk management
- Card fraud controls
- PIN activation system by SMS or phone message
- Setting of quotas for processing/number of transactions

### ✓ Detailed statistics

- Activity reports
- Sales statistics (turnover, average basket, chargeback rates, conversion rates)
- Site traffic (homepage, payment page)
- Earnings per site
- Export as CSV

### ✓ Affiliate system

- Automatic payouts
- Affiliate management (activation, commission)
- Detailed statistics
- Promotional banners
- Emailing system

### ✓ Payouts

- Automatic payouts from 2 to 4 times/month to a fixed schedule and to any bank account in the world



## The guarantee of a regulated Payment Institution

Paysite-cash is a service provided by NordPay Financial Limited, a Payment Institution regulated by the Financial Conduct Authority of United Kingdom (reg no 535688).

## Paysite-cash brings you

- More than 10 years experience in secure payments
- An optimal guarantee for your funds
- A PCI-DSS platform certified by Visa & MasterCard
- All-in-one solution for your website

## Global presence

Paysite-cash has a pan-European presence with physical representation in:

- United Kingdom
- France
- Spain
- Estonia

## Compatible with all major e-commerce solutions



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### 10 years' experience in online payments

Our Sales Department is at your full disposal to answer all your questions and make you a personalized offer.

[www.paysite-cash.com](http://www.paysite-cash.com)



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